

Miren Gutiérrez Almazor
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PROFESSIONAL EXPERIENCE

Researcher and lecturer, University of [Deusto](#)

2008-current

Director of the 'Data analysis, research and communication' Programme and Professor of Communication Studies (Deusto). Also:

- Guest Professor at The International Media Programme and the Department of Public Communication of University of Navarra (Spain), lecturing on international communication and the role of communications in campaigning (2008-2010).
- Guest Professor at Tilburg's MA in Communication and Information Sciences (The Netherlands), on Data Journalism (2013).
- Papers presented [WeCom](#), Universidad Pontificia de Salamanca (2013); Universidad Internacional Menéndez Pelayo's summer programme (2012); and at Warwick University (2006).

Consultant & trainer

2001-current

Give lectures, and lead, co-host and organise training seminars and workshops for journalists, spokespeople and campaigners from different organisations around the world with Thomson Reuters Foundation (London), Inter Press Service (Rome), Cipó (Madrid) and the Latin American Centre for Journalism (CELAP, Panama).

- Organised successful training seminars for UNDP, UN Foundation, IFAD, Social Watch Coalition, Friends of the Earth International and others (evaluations available upon request), in Panama, Rome, Brussels, Tirana, Rio, Bangkok, Johannesburg, Pretoria, Nairobi, Prague, Madrid, Asuncion, Buenos Aires, Lima and Stockholm.
- Index on Censorship Editorial Director (London, Oct 2012-Feb 2013). Responsible for the redesign (concept, design, production, processes and content) of the celebrated Index on Censorship magazine, and in charge of editorial output ([website](#), newsletters, blogs and social networks). Fed knowledge on freedom of expression policy, research and news into the magazine and website. Led on the overall editorial strategy, including Index's international news and analysis coverage, the magazine, the web presentation of Index's advocacy activities. Developed a magazine and web audience strategy. Reorganised editorial team.
- Strategised and programmed activities for San Sebastian's successful bid as 2016 European Capital of Culture (2010).
- Done research and investigative work for Greenpeace Europe (2012).
- Researched and wrote Transparency International report on corruption in Mexico, Central America and the Caribbean, published in 2001 as part of [TI's first Global Report on Corruption](#). Referee for the 2005 report.
- Worked as a media consultant for the Media Development Loan Fund (MDLF), a private foundation based in New York dedicated to assisting independent news organisations in developing democracies (2001-2002).

Research Associate, [Overseas Development Institute \(ODI\)](#)

London (UK), May 2013-current

Co-leader of a major [big data project](#). Before that, responsible for communicating research, generating new business opportunities and communication strategies, planning and preparing presentations, communicating and maximising the impact of report findings, reviewing and authoring reports, and managing the operative aspects of the Climate and Environment programme at ODI, which included 50+ world class researchers. Presided over several major business development and communication successes (including several highly competitive processes resulting in multiannual, multimillion research programmes).

Research Associate, [DATACTIVE](#)

University of Amsterdam (The Netherlands), October 2016-current

Executive Director, Greenpeace Spain

Madrid (Spain), 2010-2011

Set the vision, objectives and strategic priorities for the organisation. Provided leadership and inspiration to staff, volunteers and other key stakeholders, and worked with the management team to ensure a common vision and sense of the purpose. Ensured that the organisation fulfilled all its legal responsibilities, and that organisational risks were identified, understood and monitored and that there were systems in place to avoid or mitigate them, without compromising the organisation's capacity for effective action. Took ultimate responsibility for all aspects of the operation of Greenpeace Spain.

- In the midst of the economic crisis, increased income and number of supporters (from 100,961 to 101,080 in 6 months).
- Took responsibility for the successful and impacting direct actions carried out in the organisation's name in 2011.
- Chosen a member of the GPI Blue Steering Committee, a six member group examining Greenpeace's internal processes, operating model and governance.
- Recruited the current management team. Oversaw the redesign of new human resources policies.
- Our presence in social networks grew exponentially (from a few thousand followers in Twitter to more than 200,000).
- In charge of publications, including the energy sector.
- Fostered strong alliances with other like-minded NGOs, government bodies (especially in direct contact with the Minister of the Environment), unions and political parties.
- Represented the organisation and acted effectively as a spokesperson at public functions, meetings and with the media.

Director of International Communications, MarViva Foundation**San Sebastian (Spain), 2009-2010**

Managed all internal and external communications of MarViva Foundation, an international organisation dedicated to marine conservation. Supported fundraising and lobbying efforts, in addition to managing and training teams.

- Developed the foundation's communications and Internet strategies.
- Organised international campaigns, including the launch of [The End of the Line](#) (a film coproduced by MarViva) and the international guide of sustainable restaurants Fish2Fork, together with renowned reporter Charles Clover.
- Led a joint campaign together with Greenpeace and WWF in favour of the Atlantic bluefin tuna.

Editor in Chief, Inter Press Service (IPS)**Rome (Italy), 2003-2009**

Responsible for the overall development and management of the editorial work of [IPS](#), an international news agency specialised in independent analyses, features and investigative stories about global processes affecting the socioeconomic and political development of peoples. Established editorial policies and strategy; coordinated the agency's global coverage; identifying, assigning, writing and editing stories; managed human resources, hiring, evaluating and training journalists and editors, and organising seminars and training; created, wrote and designed proposals for specific in-depth coverage; developed work plans and editorial management tools; planned the annual budget, and budgets for concrete editorial operations; created and supervised the content of our web sites; wrote and presented the annual editorial report before the IPS Board of Directors.

- Oversaw and led the expansion and development of the IPS network to include 420 journalists based in 330 locations.
- Supervised the news service, produced originally in English, Spanish and French, and reinforced the output with services in German, Arabic, Finnish, Dutch, Swedish, Japanese, Thai, Mandarin, Hindi, Nepali and Kiswahili.
- Circulation grew to reach 700 newspapers or magazines, with a combined circulation of 56 million copies, and an estimated readership of 200 million people.
- The number of page-views of our web sites increased from 300,000 to 50 million page-views per month at the end of 2009.
- Our impact increased, and the agency was awarded numerous international prizes, including the Global Media Award for Excellence in Population Reporting (The Population Institute). Every year several IPS stories were included among the Top Censored Stories (selected by Project Censored). Individual stories won numerous awards across the world.
- The 2009 external evaluation of IPS (available upon request) says: "Since 2003 Miren Gutierrez assumes this position with widely approval. According to one board member she is the best editor in chief IPS has ever had".

Business Editor, La Prensa**Panama, 1996-2001**

Managed the Business section of [La Prensa](#)—Panama's newspaper of record and one of Central America's most important publications.

- Led the expansion of the section's team of reporters, and trained around 20 specialised journalists.
- From a daily edition of about 12 pages, the Business, "Negocios", section became the paper's largest, with editions of as many as 90 pages during peak advertising season, and seldom less than 40 due to the strong impact and proven credibility of the section's reporting, which led to an advertising demand and the size increase.
- For three years, supervised and edited the quarterly magazine "Martes Financiero" until it became a weekly.
- Created the distinctive formula of our business coverage, which blended strong investigative and in-depth reporting with consistent coverage of the daily business and financial events.
- Earned several awards for the paper, and legal authorities in the US subsequently initiated their own inquiries based on the information made public in those stories.
- Covered crucial issues for Panama, such as the transition from a US-controlled Canal to a Panamanian one, the impact of the US troops' withdrawal, and the struggle of Chinese and Taiwanese interests in Central America, as well as the country's often less than transparent privatisation process.

Asia-Pacific Correspondent, EFE**Hong Kong, 1990-1996**

Worked as a Correspondent, based in Hong Kong, for EFE, the leading Spanish language news agency and the fourth largest news agency in the world. Reported on current affairs from the Asia-Pacific region—including ASEAN countries, Hong Kong, Korea, Southern China and Oceania—with an emphasis on economic issues. Coordinated and edited the work of 6 stringers and regular contributors scattered throughout the region. Worked for EFE radio service, reading the news or commenting on current events.

- Provided several first page stories to the agency.
- Travelled extensively throughout these countries to cover events as they developed, wrote numerous reports, articles and features.

Contributing writer**2001-2010**

- Contributor, Inter Press Service (Madrid, 2010-2011).
- Columnist on money-laundering and corruption at *Offshore Alert*, a financial bulletin based in Miami (2001-2010).
- Wrote in-depth reports and investigative stories for several media, both in English and Spanish, such as *The Nation* (from New York and Spain), *The Wall Street Journal Americas* (from Panama), *Latin Finance* (from Panama), *Gatopardo* magazine (from several countries), *El Mundo* (from Hong Kong), *Diario 16* (from Hong Kong), and *Diario de Navarra* (from Spain),
- Correspondent, *El País* (based in Panama and New York). Covered the World Trade Centre 9/11 terrorist attacks.
- Correspondent, *El Sol de México* (based in Hong Kong).
- Business Correspondent, *UPI* news agency from 2001 until 2003 (based in New York and San Sebastian), writing in-depth analyses and features on business and political developments in Latin America and Spain.
- Producer for *RTVE* Spanish television network (based in Panama, 1996-1999).

EDUCATION

PhD candidate (Dissertation: Data activism), University of Deusto
Master in Social Innovation, University of Deusto
Master in Communication, University of Navarra
Master of Arts, University of Navarra
Bachelor in Teaching, University of the Basque Country

(forthcoming) San Sebastian, 2017
San Sebastian, 2015
Pamplona, 1992
Pamplona, 1990
San Sebastian, 1986

OTHER EDUCATION, LANGUAGES, SKILLS & AWARDS

- "Leadership and Social Innovation in NGOs", **ESADE Business School**, Madrid, Spain (2011-2012).
- "Reuters Seminar of Economic Specialisation", **University of Miami & Reuters Foundation**, Miami, US (1998).
- "Wharton Seminars for Business Writers Program", **University of Pennsylvania**, Philadelphia, USA (1997).
- Fluent in **English, Spanish** (mother tongue) and **Italian**, working knowledge of German (Mittelstufe II). Read French.
- Knowledge of Quark, Goodnews, InDesign, data encryption software at user level, Microsoft Office (Excel, Power Point, Publisher), Ubuntu; skilled in Internet research.
- Top yearly journalistic award (for *La carta del FBI*), La Prensa, Panama (1999).
- Top yearly journalistic award (for *Cuando El Niño no llora*), La Prensa, Panama (1998).
- National journalistic award and written media award (for *Del tío Sam al tío Chang*), Foro de Periodistas por la Libertad de Expresión e Información, Panamá (1997).

BOARDS & ASSOCIATIONS MEMBERSHIP & VOLUNTEERING

- Member of the Board, FishSpektrum (2016, see fishspektrum.com/who/)
- Pro bono consultant at solucionesONG.org (since 2009)
- Member of Greenpeace Spain (since 2010)
- Ordine dei Giornalisti, Italy (2003-2010)
- Asociación de Corresponsales Extranjeros, Panama (1997-2001)
- Hong Kong Foreign Correspondents' Club (1993-1997)
- I sing in a classical choir. I have Musicology and Piano studies at San Sebastian Conservatory (1978-1986)

BOOKS & CHAPTERS

Daniels, A., Gutierrez, M., Fanjul, G., Guereña, A., Matheson, I., Watkins, K. (2016). *Western Africa Missing Fish*. London: Overseas Development Institute. (Available at: <https://www.odi.org/sites/odi.org.uk/files/resource-documents/10665.pdf>).

Gutierrez, M. (2016). *La visualización de datos: ¿Una herramienta de investigación de la historia social?*, in Achón Insausti, JA., Arrieta Alberdi, L., Imízcoz Beúnza, JM. (Ed.). *Antes y después de los mass media*. Madrid: Dykinson (259-291).

Milan, S. & Gutierrez, M. (2015). *Citizen's media meets big data: The emergence of data activism*. Bogota: Mediaciones.

Gutierrez, M. (2014). *Ecologismo y 'la izquierda'*, in Grand Place: Pensamiento y Cultura. Zarautz: Mario Onaindia Fundazioaren (31-37).

Gutierrez, M., McFarland, W. And Fonua, L. (2014) *Zero poverty... think again: Impact of climate change on development efforts*. London: Overseas Development Institute. (Available at: <http://www.odi.org/sites/odi.org.uk/files/odi-assets/publications-opinion-files/8863.pdf>)

Gutierrez, M. (2012). *De la acción al activismo*, en Martínez-Gómez, R., Lubetkin, M. (Ed.). *Reflexiones sobre una comunicación que transforma*. Santander: Universidad Internacional Menéndez Pelayo.

Gutierrez, M. (2007). *Why Democracies Don't Have Famines and The Problem with Predicting Famine*, in Stanford, C. (Ed.). *World Hunger*. New York: The HW Wilson Company.

Gutierrez, M. (2007). *La ciudad de las cigarras*. Madrid: Literaturas.com.

Gutierrez, M. (2006). *Journalism and the Language Divide*, in Conway, K., Bassnett, S. (Ed.). *Translation in Global News*. Coventry: University of Warwick.

Gutierrez, M. (2004). *The Basque Separatist Movement*, in Stoff, L. (Ed.). *The History of Nations: Spain*. Chicago: Greenhaven Press.

Gutierrez, M. (2002). *Terror in the Pyrenees*, in Badey, T.J. (Ed.). *Violence and Terrorism*. Des Moines: McGraw-Hill/Dushkin.